



# CORPORATE PARTNERSHIP PACK



We believe corporate partnerships are integral to our mission, enabling us to amplify our impact and provide essential childhood items to more children in need

Registered CIO 1191130



Our vision at Little Stars is to ensure babies and children across Shropshire have access to the essentials they need at every stage of childhood.

Our mission is to alleviate the emotional stress and financial pressures of families by providing quality essentials for babies, children and pregnant women.

We believe that every family, no matter how complex their situation, should be shown kindness and support at the time they need it most.



# OUR IMPACT FAR

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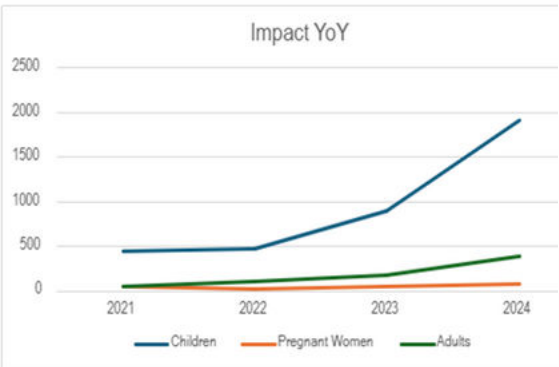
direct beneficiaries supported across all our campaigns

2000

indirect beneficiaries, financial cost savings for the families

1066

Corporate Volunteer Hours



# Ways to Support Us

We understand every business is unique.  
We offer tailored partnership opportunities  
to meet your specific needs and objectives.



## PROMOTION

Spread the word about the impactful work we do. By raising awareness, you help us reach more families in need and potential supporters.

## FUNDRAISE

Join us at one of our fundraising events or your business can organise fundraising events, challenges, or make regular donations. Every contribution helps us provide more essential items to families.

## CHARITY OF THE YEAR PARTNERSHIP

By choosing Little Stars as your 'Charity of the Year' or charity partner, you can inspire your team, customers, members, and suppliers to support a great cause while fostering a sense of community and teamwork.



## VOLUNTEER

Encourage your staff to volunteer with Little Stars. From preparing donation bundles to assisting at The Little Stars Shop, there are many ways to get involved.

## CORPORATE SUPPORT

Many businesses in Shropshire, including Aico and Start Tech, support Little Stars through their Corporate Social Responsibility (CSR) programs. Their support ranges from monetary donations and fundraising events to providing volunteers and promoting our cause.

## SHARE YOUR SKILLS AND EXPERTISE

There are lots of ways you could use your expertise, for example you could provide office-based support like offering CRM, printing, or legal advice.

# Recognition and Benefits



## HOW WE RECOGNISE OUR PARTNERS

**Public Acknowledgement:** We feature our corporate partners on our website, in our newsletters, and through social media shout-outs.

**Extra Personal Touches:** Our CEO can come and do a presentation with staff members and give personal thanks. You also get a personalised certificate.



'Without the service the most at-risk members of our community would be left without the most basic items needed to ensure their children are clothed and have appropriate items to ensure they are safe and can thrive.' Jess, Social Worker,

## BENEFITS OF PARTNERSHIP

**Enhanced CSR Profile:** Demonstrate your commitment to supporting local families in need.

**Employee Engagement:** Offer meaningful volunteer opportunities to your employees, boosting morale and team cohesion.

**Positive Publicity:** Gain visibility through our communications and community events.

## WHAT YOU'LL GET BY VOLUNTEERING WITH US

**Bonding Time with Your Colleagues:**  
Experience a rewarding day working together with your team on meaningful tasks.

**A Fantastic Sense of Achievement:**  
Feel the satisfaction of making a tangible impact on the lives of families in need.

**Understanding Your Impact:**  
Gain insights into how your contributions directly benefit children and their families.

**A Fun and Motivational Day:**  
Engage in activities that are both enjoyable and inspiring.

**Greater Understanding of Our Role:**  
Learn more about Little Stars and how we support the community.

# What to Expect on a Volunteering Day with Us



**Location Options:** Stockroom or Charity Shop

## **Stockroom Activities:**

- Checking Donations: Ensure donated items meet our quality standards.
- Packing Referrals: Prepare packages with essential items for families.
- Organising Inventory: Help keep our stockroom tidy and efficient.
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## **Charity Shop Activities:**

- Customer Assistance: Help customers find items and manage purchases.
- Merchandising: Arrange and display items to attract shoppers.
- Stock Management: Assist with pricing, tagging, and organising stock.
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## **General Information:**

- **Timing:** Sessions typically run from 10-3 (10-2 shop) , with a lunch break.
- **Dress Code:** Wear comfortable clothing and shoes suitable for physical work.
- **Facilities:** Tea, coffee and water are provided. Bring your own lunch or visit nearby eateries.
- **Group Size:** Optimal for groups up to 6 people (Stockroom) 2 people (Shop).
- **Guidance:** Volunteers will be supervised by a member of the Little Stars team.

## The difference your volunteering time makes

"Little Stars has been a life-saving service for our clients. They have provided essential items like cots and baby clothes, which many families could not afford. The relief and gratitude from these families are immeasurable." - Rachel Greatorex, Family Nurse

# Corporate Testimonials



"When first introduced to Little Stars, I was immediately inspired by their work. Our partnership has allowed us to make a real difference in the community."

**Neal Hooper, Managing Director, Aico**

"Little Stars is a fantastic, local charity that we are very proud to support. Leanne works incredibly hard providing vital support which helps vulnerable families all over Shropshire. The work of Little Stars is very inspiring, and we hope more local businesses can support them too." **Ian Groves, Managing Director, Start Tech**



"As a local business ourselves, we love to work with and help other local businesses and charities. Little Stars supports a fantastic cause, which is close to our hearts. With members of our team having young children themselves, we understand the difficulties that some parents face, and it has been a pleasure to be able to help support the incredible work Little Stars do so they can continue to provide vital support and resources to those who need it most." **Cheryl and David, Shropshire Media Print**



I'm delighted to be working in partnership with Little Stars, a cause that is very close to my heart. Supporting the wider community is something I truly value and hosting the recent Musical Bingo night was not only great fun but also a wonderful reminder of the huge support behind this amazing charity." **Jay, Manager, The Alb**

"As a family business, employing many people who have young families themselves, supporting local charities and causes is very important to us. Knowing that we are making a difference, however small, to support the likes of Little Stars as they continue to support mothers and their families in the amazing ways they do is so rewarding." **Mike Lewis, Director, DecoStitch**

