



Dear Fundraiser, **thank You**

for choosing to support Little Stars. Your involvement means the world to us and the families we serve.

At Little Stars, our mission is simple – supporting those families facing challenging circumstances.

Whether it's providing nappies, toiletries, warm clothes, or a safe place to sleep, your fundraising efforts will help ensure that children and families in Shropshire have the essentials they need. We know that we can't do it alone. With your help, we can continue to make a meaningful impact, easing the burden for families who are facing homelessness, unemployment, or domestic violence.

In this pack, you'll find all the details you need to take part in our Wear Stars 4 Little Stars Week, as well more tips and ideas to make your fundraising journey as successful as possible.

On behalf of all the children and families who will benefit from your generosity – thank you. We're so grateful for your support, and we wish you the very best of luck!

Leanne Simcoe

Founder and CEO



"Without Little Stars, the most at-risk members of our community would be left without the most basic items needed to ensure their children are clothed and have appropriate items to ensure they are safe and can thrive."



Our Vision

Our vision at Little Stars is to ensure babies and children across Shropshire have access to the essentials they need at every stage of childhood.

Our Mission

Our mission is to alleviate the emotional stress and financial pressures of families by providing quality essentials for babies, children and pregnant women.

We believe that every family, no matter how complex their situation, should be shown kindness and support at the time they need it most.

OUR IMPACT SINCE 2020

3979

Children provided with the essentials they need

1018

Adults and pregnant women provided with toiletry essentials

1169

Corporate Volunteer Hours





What Your Money Could Do

£15 toiletries packs

Help buy essential toiletries for a family facing hygiene & period poverty or buy a months supply of nappies and wipes.





£25 Stairgates

Create a safer environment for crawling and walking children by providing stairgates for unguarded stairs in their home.

£30 maternity packs

Every pregnant women needs a hospital essentials pack, we ensure she has vital items for her stay.





£40 Matresses

A new firm mattress ensures safer infant sleep, reducing SIDS risk and supports children's cognitive growth through improved sleep quality



Project Nighttime



Ensuring Children Have a Safe Place to Sleep

Project Nighttime is our initiative dedicated to ensuring that every child we support has a safe place to sleep. Many of the families we help struggle to afford the basics: from new mattresses, bedding, and pyjamas to night-time nappies and toiletries.

Alongside these essentials, we also purchase items like stairgates to create safer home environments. Last year alone, we spent over £7,000 on these vital items, a cost we must cover as we can't rely solely on donated goods. This is why we're fundraising, to continue giving children the security and comfort of a safe night's sleep.









How to Get Involved!

Wear Stars or Pyjama Day

Join us for Wear Stars or Pyjama Day on Friday, 27th June as part of Wear Stars for Little Stars Week! Whether you're a school getting students involved or a business rallying your team, simply wear your cosiest pyjamas, or anything with stars and donate £1, to help raise vital funds for Project Nighttime: providing children with a safe place to sleep and the essentials they need to develop and grow.



Forest School Fundraiser







Join us for a fun-filled day at our Forest School Fundraiser!

17 Date: Sunday, 22nd June Time: 10:00 AM − 2:00 PM

Location: Wrekin Forest School, Crudgington Moor Lane, Telford, TF6 6EE

Tickets: £20 per child | £2 per accompanying adult

Limited to just 30 places — book now on Eventbrite HERE!

Get stuck into exciting outdoor activities, including:

Bread making and kitchen crafts

Archery and air rifle sessions

A Woodcraft, fire lighting, and shelter building

Free play in the forest for both children and adults

We'll also have tea, coffee, squash, and marshmallows to toast over the fire, plus food available for an extra cost. Don't miss out on this magical day of family fun — secure your spot and help support Little Stars!

Paint and Sip Fundraiser





Join us for a fabulous evening of creative fun and fantastic locally produced gin at The Shropshire Distillery!

Date: Thursday, 26th June
Time: 6PM

Location: Unit 18 & 19, Ellesmere Business Park, Ellesmere SY12 0EW

Tickets: £35 each - BOOK HERE

Ticket includes: * All art equipment (apron, easel, paints, paintbrushes plus a canvas that you get to take home with you) * 2 hour session with our artist * Your first drink on us! * £5 Donation to Little Stars

Quiz Night

Think You've Got What It Takes?
Join us for a night of trivia, games & laughter at
Claremont Social Tap

Expect classic quiz rounds plus bonus fun like Bingo, Play Your Cards Right and Open the Box!

Date: Tuesday, 24th June
Location: 5-6 Claremont St, Shrewsbury SY1 1QG

Starts: 7:30PM

Tickets: £2 each- Let us know you are coming and pay on the evening.

T Prizes to be won!

Bring your mates, bring your brainpower and help raise vital funds for local families!





Corporate Teams, Are You Ready for the #WearStars4LittleStars Challenge?

As part of our Wear Stars 4 Little Stars week, we're inviting businesses across Shropshire to take part in our Best Dressed Team Challenge on Friday, 27th June!



The Challenge:

Dress up! Get your team in their best star-themed or pyjama outfits.

Snap a photo! Capture your team's creativity.

Share it on LinkedIn, Facebook or Instagram Use #WearStars4LittleStarsChallenge and tag us.

Win a shoutout & certificate! The most creative team will be crowned Best Dressed Team!

This is a fantastic way to boost team spirit, have some fun, and most importantly, raise vital funds for Project Nighttime!

Are you in? Let's see those star-studded outfits!

Other Ways to Get Involved

Looking for more fun and creative ways to support Little Stars during Wear Stars 4 Little Stars Week? Here are some ideas to inspire your fundraising efforts. Whether you're a school, business, or community group, there's something for everyone!







Bake Sale or Contest

Whip out your whisks and preheat those ovens! It's time for a bake sale! Set up a cake stand at school, work, or a local event and invite people to donate in exchange for a sweet treat. Want to turn up the heat? Host a baking competition and crown your very own star baker, charging a small entry fee and inviting attendees to vote with their donations.

Tip: Why not add a 'star-themed' twist to your bakes: star-shaped cookies, galaxy cupcakes, or a show-stopping constellation cake!



Get Creative

Unleash your inner artist by organising a craft session or art competition. Create starry night paintings, design your own Little Stars tote bags, or even make DIY lanterns, perfect for our Project Nighttime theme! Charge a small fee to take part or ask for a donation in exchange for each masterpiece.

Tip: This is a great activity for schools and community groups, encouraging creativity while supporting a great cause.







Strike a Pose

Set up a fun photo booth with star-themed props and backdrops. Think sparkly hats, wands, and moonlit scenes. Ask for a small donation for each photo snapped and encourage people to share their pictures on social media with the hashtag #WearStars4LittleStars.

Tip: Businesses can create a competition for the most creative pose, offering a small prize or even a shoutout on social media.

How to Donate



The Best Way to Donate is through our Wear Stars 4 Little Stars

JustGiving fundraising page:

https://www.justgiving.com/campaign/wearstars4littlestarsweek2025



You can also make a donation by..

Bank transfer:

Account Name: Little Stars Baby Bank

Account Number: 00033872 Sort Code: 40-52-40



Directly on our Website by following this link: https://cafdonate.cafonline.org/15438#!/DonationDetails



We would love if you could email

Chantal@littlestarscharity.org to let us know if you are getting involved, how you are participating and when you have donated so we can send you a thank you and certificate for your efforts.

And of course, social media is a great way to promote your fundraising efforts!

Do tag Little Stars in your fundraising updates. We will support and help you to promote your fundraiser by liking, sharing and amplifying where possible.

use #WearStars4LittleStars



Certificate awarded to



for successfully raising money for Wear Stars 4 Little Stars Week!

June 2025

Little Stars