WEAR STARS 4 Little Stars

22nd to 28th
June 2026

REGISTERED CIO 1191130

Registered with FUNDRAISING REGULATOR

Dear Fundraiser,

thank you

for choosing to support Little Stars. Your involvement means the world to us and the families we serve.

At Little Stars, our mission is simple – supporting those families facing challenging circumstances. Whether it's providing nappies, toiletries, warm clothes, or a safe place to sleep, your fundraising efforts will help ensure that children and families in Shropshire have the essentials they need. We know that we can't do it alone. With your help, we can continue to make a meaningful impact, easing the burden for families who are facing homelessness, unemployment, or domestic violence.

In this pack, you'll find all the details you need to take part in our Wear Stars 4 Little Stars Week, as well as more tips and ideas to make your fundraising journey as successful as possible.

This year, your support will help fund our Cool for School campaign, providing essential school uniform items and supplies to children across Shropshire.

On behalf of all the children and families who will benefit from your generosity – thank you.

Leanne Farlie
Founder and CEO

" Without Little Stars, the most at-risk members of our community would be left without the most basic items needed to ensure their children are clothed and have appropriate items to ensure they are safe and can thrive."

Referral Partner

Cool for School Campaign

"I had to choose between feeding my children and buying school uniform…I chose to feed them."
Parent Feedback

Every child deserves to walk into school feeling confident and included. But for many families, the cost of school uniform—up to £289 for secondary pupils—creates real financial pressure.

With our school uniform service, we aim to minimise the substantial cost families face by providing preloved non-branded uniforms that have been generously donated to us. Since launching in 2023, we've supported 905 children, helping them feel comfortable, confident, and ready to learn.

- **Primary and Secondary**
- **Non-Branded essential**
- **PE kits and trainers**
- **School Shoes**
- **School bags and stationery**
- **Branded Jumpers and blazers**

Why we're fundraising

Throughout the year our stocks deplete, and we face shortages in many popular uniform items such as shirts, polo shirts, shoes, PE trousers and T-shirts. We are fundraising to help ensure we can keep our stocks replenished and efficiently fulfil all requests we receive.

The funds raised through our 'Wear Stars for Little Stars week' will help ensure our supplies remain well stocked, enabling us to support more children.

As branded uniform items are a significant requirement for children attending secondary school, this funding will also allow us to increase our support by purchasing key items such as jumpers, ties, or blazers where no other help is available.

What Your Money Could Do

School shirt/polo tops pack - £10

School shirts and polo shirts are a key requirement for children attending primary and secondary school. We're always short of shirts for secondary school ages, and polo shirts for primary school children. Donating £10 will enable us to help a child feel smart and clean when attending school.

School uniform accessories pack - £15

Lunch bags, school bags and stationery items such as pencil cases, pens and pencils are things some families can't provide, yet are important items to help them feel prepared and organised for their school day.

PE Kit - £25

Not having clothing to change into for PE can cause many children to miss this important part of their education. This pack will help us provide some of the items they're missing such as trainers, jogging bottoms, PE t shirts or jumpers.

Key branded item for Secondary School - £30

According to a 2024 Department for Education survey, 18% of children whose families faced financial hardship due to uniform costs had been sent home for not having the correct uniform. We want to reduce this by providing essential items such as jumpers or blazers for children attending secondary school.

Join Us in Wearing Stars and Raising Money for Little Stars!

We're inviting our community and supporters across Shropshire to wear stars or pyjamas and donate £1 or more to our cause between the 22nd and 28th June.

"Thank you for the uniform… it meant I was able to get everything my child needed."
Parent Feedback

HOW TO TAKE PART:

1. Wear anything starry or your comfiest pyjamas.

2. Donate £1 or more on our fundraising page WearStars4LittleStarsWeek

3. Snap a photo and share to encourage others to take part too.

Share your photo using #WearStars4LittleStars and do tag us in your posts!

"School has said that the children are now all turning up smartly dressed, and carers no longer have to try and dry the only set of clothes they have overnight."
Referral Partner

Corporate Teams, Are You Ready for the #WearStars4LittleStars Challenge?

As part of our fundraising week, we're also inviting businesses across Shropshire to take part in our Best Dressed Team Challenge on Friday, 26th June!

THE CHALLENGE:

Dress up! Get your team in their best star-themed outfit.

Snap a photo! Capture your team's creativity.

Share it on LinkedIn, Facebook or Instagram
Use #WearStars4LittleStarsChallenge and tag us.

Win a shoutout ! The most creative team will be crowned Best Dressed Team!

This is a fantastic way to boost team spirit, have some fun, and most importantly, raise vital funds for our Cool for School campaign-helping children go to school feeling proud and confident!

"The extra clothing means less pressure on families and children can attend school feeling clean and confident."
Referral Partner

Other Ways to Get Involved

Looking for more fun and creative ways to support Little Stars during Wear Stars for Little Stars Week? Here are some ideas to inspire your fundraising efforts. Whether you're a school, business, or community group, there's something for everyone and every activity you take part in helps provide school uniforms and essentials for local children!

Bake Sale or Contest

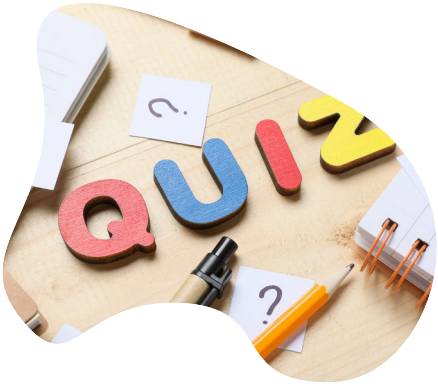
Whip out your whisks and preheat those ovens! It's time for a bake sale! Set up a cake stand at school, work, or a local event and invite people to donate in exchange for a sweet treat. Want to turn up the heat? Host a baking competition and crown your very own star baker, charging a small entry fee and inviting attendees to vote with their donations.

Tip: Why not add a 'star-themed' twist to your bakes: star-shaped cookies, galaxy cupcakes, or a show-stopping constellation cake!

Get Creative

Unleash your inner artist by organising a craft session or art competition. Create starry night paintings, design your own Little Stars tote bags, or even make DIY lanterns! Charge a small fee to take part or ask for a donation in exchange for each masterpiece.

Tip: This is a great activity for schools and community groups, encouraging creativity while supporting a great cause.



Organise a quiz

Quizzes are always a fun way to get the community together in aid of a good cause! Get your workplace, school community or local group together for an evening of friendly competition. You can host it in a hall, office, pub, or even online, and charge a small entry fee per team to take part. Add in a raffle, bonus rounds, or a "heads and tails" game to boost fundraising even further.

Tip: Keep things simple but engaging – round variety, clear scoring, and a fun host make all the difference.

How to Donate

and everything else you need to know!

The Best Way to Donate is through our Wear Stars 4 Little Stars JustGiving fundraising page:
https://www.justgiving.com/campaign/wearstars4littlestarsweek2026

You can also make a donation by..

Bank transfer:
Account Name: Little Stars Baby Bank
Account Number: 00033872 Sort Code: 40-52-40

Directly on our Website by following this link:
https://cafdonate.cafonline.org/15438#!/DonationDetails

We would love if you could email events@littlestarscharity.org to let us know if you are getting involved, how you are participating and when you have donated so we can say thank you and share about your amazing fundraising with our community .

And of course, social media is a great way to promote your fundraising efforts!

Do tag Little Stars in your fundraising updates. We will support and help you to promote your fundraiser by liking, sharing and amplifying where possible.
use #WearStars4LittleStars

Our Vision

Our vision at Little Stars is to ensure babies and children across Shropshire have access to the essentials they need at every stage of childhood.

Our Mission

Our mission is to alleviate the emotional stress and financial pressures of families by providing quality essentials for babies, children and pregnant women.

We believe that every family, no matter how complex their situation, should be shown kindness and support at the time they need it most.

OUR IMPACT SINCE 2020

5514

Children provided with the essentials they need

2000

Adults and pregnant women provided with toiletry essentials

905

Children supported through Cool for School since 2023