



We build the bundles; you provide the support. Together, we ensure no local child goes without.



Registered CIO 1191130



Over 30,000 children currently live in poverty across Shropshire, Telford and Wrekin

National data reveals a troubling concentration of deprivation:

Telford & Wrekin:
Nearly 1 in 5 neighbourhoods (17%) are among the 10% most deprived in England.

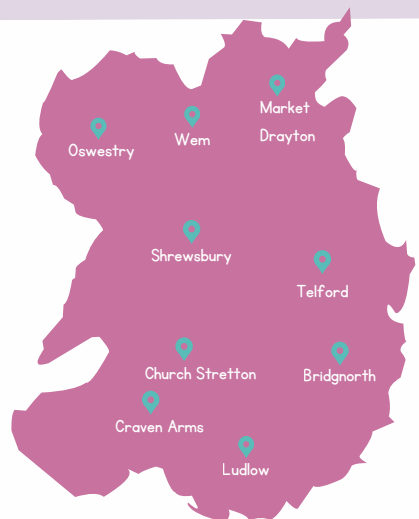
Harlescott Grange, Market Drayton, Ditherington:
Fall within the top 6% of most deprived areas in England.

What would happen if our service didn't exist?

Some cases make the team stop and reflect.

When a referral partner tells us about a young boy with no suitable shoes, and the ones we provided him with brought him so much joy that he took them to bed with him, it really hits home. It is heartbreaking and proves exactly why Little Stars exists.

A child's postcode should not determine their life chances. Yet in Shropshire, Telford and Wrekin families are navigating levels of deprivation that rank among the most severe in the UK.



Our Impact


Since our inception, we have provided essential support to over **5,000 children** across Shropshire and Telford & Wrekin.

As the regional crisis deepens, our scale of operation has grown to meet it.

151% increase in children supported in 2024 vs 2023.

Continued Momentum: A further 7% growth in 2024-2025.

Sophie and her brothers didn't have clean bedding or basic toiletries. Their dog had urinated on her bedding, teachers had commented on the boys poor hygiene and Sophie couldn't even brush her hair. The support we provided – new sheets, duvet covers, hairbrushes, toiletries, and period products– gave them the essentials they needed to feel clean and cared for.



We operate through a massive network of over 150 professional referral partners, ensuring our support reaches the most vulnerable families.

“ My 11-month-old baby has Down syndrome and recently had unplanned surgery at Birmingham Children's Hospital. I couldn't drive, so over three months I had to fund all our transport to the hospital. Because of this, I wasn't able to buy my baby a cot, and he was already too big for his next-to-me crib. Being gifted the cot by Little Stars made a huge difference for our family ”

How you can help

Our corporate support pyramid outlines the different levels of partnership available, each offering a unique way to support our work and make a lasting difference.

PATRON

An annual commitment of at least £10,000.

SERVICE PATRON

Providing in-kind essential professional services at no cost.

PARTNER

Raising at least £5000 by Choosing us as your Charity of the Year, hosting fundraising events in aid of our cause and joining us for corporate volunteering days at our hub.

SUPPORTER

Raising over £1000 for our cause, choosing us as one of your charities of the year, getting involved with our events, and joining us for volunteer days.

Why partner with us



HOW WE RECOGNISE OUR PARTNERS

We are incredibly grateful for the support of our corporate partners and believe in celebrating the difference you make.

All supporters receive:

- The “Little Stars Stamp of Kindness” to display on your website or in email signatures.
- Recognition across our social media channels and newsletters.

Corporate Partner & Service Patron In addition to the above, will receive:

- Your company logo featured on our website.
- A “Partnership Impact” certificate for your office.

Corporate Patron:

All the benefits of the previous tiers, plus:

- A visit from our CEO, who can deliver a short presentation to your team and personally thank you for your support.



BENEFITS OF PARTNERSHIP

Enhanced CSR Profile: Demonstrate your commitment to supporting local families in need. Gain insights into how your contributions directly benefit children and their families and feel the satisfaction of making a tangible impact on their lives.

Employee Engagement: Offer meaningful volunteer opportunities to your employees, boosting morale and team cohesion.

Positive Publicity: Gain visibility through our communications and community events.

Greater Understanding of Our Role: Learn more about Little Stars and how we support the community.

‘Without the service the most at-risk members of our community would be left without the most basic items needed to ensure their children are clothed and have appropriate items to ensure they are safe and can thrive.’

Jess, Social Worker.

Corporate Testimonials



“When first introduced to Little Stars, I was immediately inspired by their work. Our partnership has allowed us to make a real difference in the community.”

Neal Hooper, Managing Director, Aico
Lifetime Corporate Patron of Little Stars

“Little Stars is a fantastic, local charity that we are very proud to support. Leanne works incredibly hard providing vital support which helps vulnerable families all over Shropshire. The work of Little Stars is very inspiring, and we hope more local businesses can support them too.” Ian Groves, Managing Director, Start Tech
Service Patron and Partner of Little Stars



“At Tesco Extra Shrewsbury, we are proud to support Little Stars and the incredible work they do within our community.

We feel incredibly fortunate to have such a proactive, compassionate, and forward-thinking charity making a real difference to families around us. Having worked with Little Stars since their start-up, it has been truly inspiring to watch them grow into the impactful organisation they are today. Their dedication to going above and beyond for children and families in need is evident in everything they do. We are excited to continue supporting this wonderful charity and look forward to seeing all they achieve moving forwards.” Rachel Benson,
Community Champion, Tesco Extra Shrewsbury, Supporter of Little Stars



We are proud of our partnership with Little Stars and the opportunities it gives our pupils to live out our school values in a meaningful way. Through fundraising, donations and volunteering, the children develop a deeper awareness of families in need within our local community and learn that even small acts of kindness can make a big difference. Supporting Little Stars reflects our core values of kindness, care, respect and unity, as pupils, staff and families come together to help others and show compassion in action.

Richard Goody, Headteacher, St Winefride's, School Partner of Little Stars



I'm delighted to be working in partnership with Little Stars, a cause that is very close to my heart. Supporting the wider community is something I truly value and hosting the recent Musical Bingo night was not only great fun but also a wonderful reminder of the huge support behind this amazing charity." **Jay McDonnell, Owner, The Alb, Supporter of Little Stars**

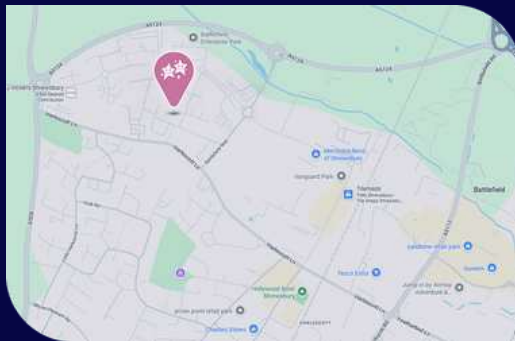
"As a family business, employing many people who have young families themselves, supporting local charities and causes is very important to us. Knowing that we are making a difference, however small, to support the likes of Little Stars as they continue to support mothers and their families in the amazing ways they do is so rewarding." **Mike Lewis, Director, DecoStitch Service Patron and Supporter of Little Stars**





Thank you for considering supporting our mission and helping us make a difference.

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