



Every Child Deserves a Little Christmas Magic

Every child deserves to feel the magic of Christmas morning. But for many families across Shropshire, the challenges of everyday life mean that gifts, and the joy they bring, are out of reach this year.

That is why Little Stars is proud to once again launch our Santa's Little Stars Campaign running from **24th October to 27th November 2026**.

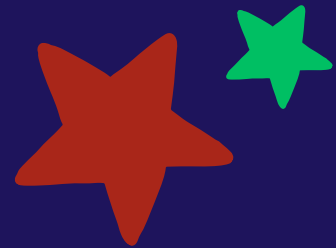
Our mission is simple: To spread Christmas magic to children who might otherwise go without a gift this year.

In the lead-up to the festive season, we work with our referral partners to ensure the families whose children may go without a gift are on our list to receive a present on Christmas morning.

Last year, thanks to the incredible generosity of our supporters, we were able to give more than one present to each child: creating a little extra magic for Christmas morning. With your help, we hope to do the same again this year.

Ways to Get Involved

We couldn't do this without our amazing local community and supporters. Here's how you can get involved:



Donate online

A dedicated Santa's Little Stars JustGiving page has been set up. All funds will go towards our campaign, ensuring that no referral goes unanswered. <https://www.justgiving.com/campaign/santaslittlestars2026>

Donate a gift

New, unwrapped toys in their original packaging can be dropped off at various collection points in Shrewsbury.

NEW for 2026

Drop off at our Little Stars HQ by Friday 27th November
Unit 4 Hussey Road, Battlefield Enterprise Park, Shrewsbury, Shropshire, SY1 3TE
Our usual opening hours are Monday to Friday, 9.30am–2.30pm, but please email to let us know you are coming so that someone can be here to greet you.



Drop-off points throughout The Darwin Centre:

Outside the Collective
Outside The Entertainer
Outside Clarks Shoes
Inside Home Bargains

You can also drop off gifts directly at the Little Stars Charity Shop, on the lower level of The Darwin, during our opening hours: Wednesdays, Thursdays, Fridays 10am to 2pm and Saturdays 10am-4pm.

(gift ideas on next page)

Organise a toy collection at your workplace

Set up a collection point at your workplace. Businesses like Shuker, Lanyon Bowdler, Pipekit, Aico, Samuel Wood, Komplex, MottMacDonald, and V & D inspired staff and customers to get involved last Christmas.

As well as toys we are always grateful for donations of wrapping paper, Sellotape and sticker gift tags.



Do a reverse advent calendar

Each day, members of your team can bring in a low-cost item and watch the donations grow. [Template Advent Calendar](#)



Do a Christmassy fundraiser

Host a bake sale, bake-off, or even a Christmas jumper day, with proceeds supporting our campaign. Or maybe you want to do something creative and could run a Christmas card competition, make wreaths, or try your own festive fundraising idea! Create your fundraising page and connect to ours <https://www.justgiving.com/campaign/santaslittlestars2026>



Together, these small acts of kindness add up to a big impact helping ensure children across Shropshire don't go without a gift this Christmas.

Gift Ideas



0 - 12 months

- Musical toys
- Stacking cups
- Sensory cloth books
- Sensory toys
- Bath toys
- Board books

1 - 3 years

- Wooden puzzles
- Musical Toys
- Duplo
- Chunky crayons & Colouring books
- Board and picture books
- Sticker/activity books

3 - 5 years

- Playdoh
- Colouring pencils & Colouring books
- Activity/sticker books
- Games & puzzles
- Pretend play
- Picture and Lift the Flap books
- Dolls and action figures

- We Cannot Accept*
- Shavers
 - Guns and war themed toys
 - Anything that can be used as a weapon ie. Baseball bat

5 - 8 years

- Boardgames
- Outdoor games
- Arts and crafts
- Books ie: first readers, fairytales, fun non-fiction books
- Pretend play

8 - 11 years

- Board games/card games
- Lego
- Books
- Stationery
- Activity books
- Arts and crafts sets
- Football

11 - 14 years

- Games
- Stationery
- Books
- Toiletry/Beauty sets
- Mindfulness colouring books
- Activity books
- Arts and crafts sets

15 - 17 years

- Toiletry/Beauty sets
- Games
- Drinks bottles
- Gift cards
- Gift sets



Thank You

for choosing to support Little Stars this Christmas. Your involvement means the world to us and the families we support.

At Little Stars, our mission is simple, to ensure babies and children across Shropshire have access to the essentials they need for a fulfilling childhood, relieving the financial and emotional pressures families face.

At Christmas, that support extends to making sure children don't miss out on the magic of having a gift to open. With your help, we can make a real difference. By donating a gift, fundraising or collecting for Santa's Little Stars, you can help us spread a little Christmas magic this festive season.

On behalf of every child and family who will feel the impact of your generosity – thank you.

Leanne Simcoe

Founder and CEO



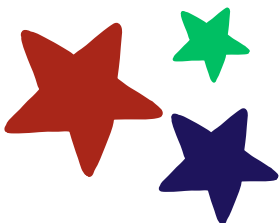
Our Vision

Our vision at Little Stars is to ensure babies and children across Shropshire have access to the essentials they need at every stage of childhood.

Our Mission

Our mission is to alleviate the emotional stress and financial pressures of families by providing quality essentials for babies, children and pregnant women.

We believe that every family, no matter how complex their situation, should be shown kindness and support at the time they need it most.



"Without Little Stars, the most at-risk members of our community would be left without the most basic items needed to ensure their children are clothed and have appropriate items to ensure they are safe and can thrive."

Our impact since 2020

With our Christmas volunteer elves we have wrapped over **8100** presents, provided to **2178** children and worked with **40** organisations to ensure the presents go to those who would otherwise go without.



Important Info



Our Santa's Little Stars campaign this year is running from Saturday 24th October to Friday 27th November.

But, you can fundraise for us throughout December and our JustGiving page will stay open until the 18th December.

If you're collecting gifts for us, please ensure they reach us by 27th November so we have time to sort them ahead of our wrapping days.

Little Stars HQ

Unit 4 Hussey Road, Battlefield Enterprise Park, Shrewsbury, Shropshire, SY1 3TE
We're located in the same part of the business park as Salop Tyres and ROAR fitness
(what3words ///ends.sands.corn)

Our usual opening hours are **Monday to Friday, 9.30am–2.30pm**, but please email **corporate@littlestarscharity.org** to let us know you are coming so that someone can be here to greet you.



If you are donating or raising money

Link to our JustGiving fundraising page:

<https://www.justgiving.com/campaign/santaslittlestars2026>

Bank transfer:

Account Name: Little Stars Baby Bank

Account Number: 00033872 Sort Code: 40-52-40



We would love if you could email **Corporate@littlestarscharity.org** to let us know if you are getting involved, and how you are participating. Also, if you have any more questions or need any help, please don't hesitate to contact us.



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